Exhibitor Prospectus 2027

Clinical Orthopaedic Society

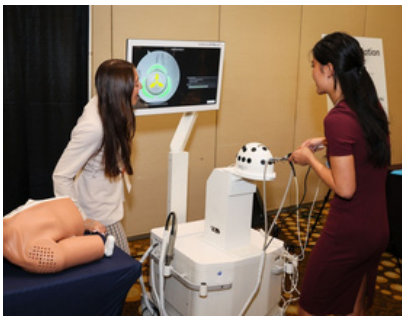
115th Annual Meeting
September 22-25, 2027
San Diego, CA

Benefits of Exhibiting at the Clinical Orthopaedic Society Annual Meeting

Engaging with Orthopaedic Professionals

The mission and vision of COS is to provide objective, unbiased and in depth education, and a forum for knowledge sharing and fellowship among orthopaedic surgeons and to promote clinical excellence and mentorship in orthopaedic surgery. Please join us as our clinical partners in achieving these goals!

Maximizing Exhibitor Engagement



Exhibiting at COS offers direct access to orthopaedic leaders and future innovators. Exhibitor spaces are strategically placed in high-traffic areas, with breaks, lunches, and networking events held in the exhibit hall. Special events, like the President's Welcome Reception, foster meaningful exhibitor-attendee connections.

Personalized Onsite Assistance

A unique feature of COS is its **Concierge Personalized Onsite Assistance**, ensuring exhibitors connect with key professionals. This tailored approach enhances networking, fostering valuable business relationships.

Unique Opportunities for Exhibitors

We offer several unique opportunities to enhance exhibitor visibility:

- Extended Exhibit Hall Hours: Open through Saturday at noon for increased engagement.
- Special Events: Events will offer experiences unique to San Diego and more opportunities to network with attendees. Stay tuned! Sponsorship opportunities are available for after hours events. We will keep you updated.
- Medical Student and Resident Program Sponsorship: Support the future of orthopaedics through this initiative.

Continued Engagement Beyond the Meeting

Exhibitors receive pre- and post-meeting attendee mailing lists to establish and maintain connections. Representatives are encouraged to attend scientific sessions to gain industry knowledge while networking. All exhibitors are also featured in the official Scientific Program with company details and contact information.

Why Exhibit at COS?

- **Engage with a diverse audience** of orthopaedic professionals, faculty, residents, and medical students.
- **Showcase your products and services** to a growing community of clinical orthopaedic leaders.
- **Maintain visibility** with sponsorship opportunities including a breakfast or lunch presentation, door drop and meeting packet flyers, or print and website advertising.
- **Be part of a movement** revitalizing the second-oldest orthopaedic society with record-breaking participation.

As the second oldest orthopaedic society, COS has a tradition in clinical excellence and collaboration with industry. COS promotes trustworthy industry representatives and your reliable products to accomplish optimal clinical results. Our continued partnership together with you and your company will shape the future of orthopedic surgery.

Registration and Badge Pick Up

A meeting packet with exhibitor identification badges will be distributed upon check-in at the Exhibitor Registration Desk. All onsite representatives and spouses/guests who attend the meeting must coordinate participation through their respective company. The number of onsite representatives varies by exhibit level (see chart on p. 4).

EXHIBITOR BADGES MUST BE WORN THROUGHOUT THE DURATION OF THE MEETING.
They are proof of registration and are required for admittance to all functions and social events.

Maximize your exposure to COS attendees - Become a meeting sponsor.

COS offers multiple sponsorship levels to allow you to stand out and enable you access to additional social environments to meet with medical professionals. Sponsorship levels provide you with additional representative badges, and at the Diamond, Platinum & Gold levels, increased booth size. Each level either includes, or provides a discount on the additional opportunities below. Please see page 4 for a list of all sponsorship levels and the benefits included or the discount available to purchase additional opportunities.

Pre-Meeting Advertising
As a sponsor, you will have the opportunity to include sidebar advertising for your company in one of the pre-meeting emails sent to every member of COS. This is a great way to reach every member of the association, even if they are unable to attend the meeting. As a Diamond, Platinum or Gold sponsor, you will also have the ability to run a banner ad on the COS website, which receives additional traffic as our registrants sign up for the meeting.

Full-page color advertising in the Journal of Surgical Orthopaedic Advances
The Journal of Surgical Orthopaedic Advances is the official journal of the Clinical Orthopaedic Society, as well as the Eastern, Western and Southern Orthopaedic Associations. With a distribution to over 4,000 orthopaedic surgeons nationwide, this opportunity provides the ability to reach a wide audience.

Welcome Packet Advertising
Provide us with a flyer or advertisement to include in our meeting registration packets. There is no better way to immediately make your presence known to meeting attendees.

Showtime Breakfast/Lunch Presentation
Have a new product or procedure you want to debut or promote? As a Diamond, Platinum or Gold sponsor, you may have the opportunity for a presentation over breakfast or lunch in our main scientific program room. There will be no competing scientific events during this time period.

Door Drop Advertising
Hosting an Industry Workshop or have products to promote? As a sponsor, you may have the opportunity to provide COS with a door drop to be distributed to all the COS attendees staying in the meeting hotel.

IMPORTANT DATES

July 23, 2027
Deadline for Exhibitor Application and $500 Deposit

August 13, 2027
Deadline for Cancellation and Partial Refund

August 13, 2027
Final Deadline for Balance of Exhibitor fees

August 27, 2027
Deadline to Submit Copy for Final Program

September 22, 2027
Exhibitor Booth Set-up (12:00pm – 5:00pm)

September 23-24, 2027
Exhibits Open (6:30am – 4:00pm)

September 25, 2027
Exhibits Open (6:30am – 12:00pm)

September 25, 2027
Exhibit Booth Break Down

Travel and Hotel Information

Meeting Hotel

Manchester Grand Hyatt
1 Market Place
San Diego, CA 92101

To reserve a room, call the hotel at **619-232-1234**. Mention you are attending the COS Annual Meeting to ensure you receive the discounted group rate.

The hotel is 3 miles from San Diego International Airport (SAN).

APPLICATION FOR EXHIBIT SPACE

Clinical Orthopaedic Society | 115th Annual Meeting | San Diego, CA | September 22-25, 2027

Apply online at: cosociety.org/exhibiting

Mail, email or fax form and payment to: Clinical Orthopaedic Society | 110 West Rd, Suite 227, Towson, MD 21204

Phone: 410-307-1013 | Fax: 410-494-0515 | exhibits@datatrace.com | Tax ID 23-7164991

Company Information

Company Name _____

Contact Name _____ Title _____

Email _____ Phone _____

Address _____

City/State/Zip Code _____

Exhibiting Levels

Benefits Available	Diamond $30,000	Platinum $20,000	Gold $15,000	Silver $10,000	Bronze $5,000
Complimentary Representatives*	12	10	8	6	3
Booth Size	Front booth 8 x 16	8 x 16	8 x 16	8 x 10 **	8 x 10 **
Lead Retrieval Scanners with Export	2	1	N/A	N/A	N/A
Breakfast/Lunch Presentation +	Included 30 minutes	30 minute Lunch	15 minute Breakfast	N/A	N/A
Banner on Website	Included	Included	Included	N/A	N/A
JSOA full page color ad	Included: 2 pages	Included: 2 pages	Included: 1 page	$1,000 /page	$1,500/page
Sidebar ad in Pre-show email to Members	Included	Included	Included	$200	$300
Door Drop Advertising	Included	Included	Included	$500	$1,500
Flyer ad in Registrant Packets	Included	Included	Included	Included	$750

Exclusive Opportunities: Contact Keith Levin at 410-307-1013 or exhibits@datatrace.com

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship

Friday Night Mixer Sponsorship / Medical Student and Resident Program Sponsorship

* Additional representative badges are $300 each | ** Possible reduction to 8 x 8 depending on space availability | + No refunds. Payment must be paid in full at time of booking.

Fees Calculation of Total Fee (Insert fees from section above)

☐ Exhibiting Level $_____ ☐ Sidebar Email Ad $_____ TOTAL FEE $_____

☐ Additional Representatives $_____ ☐ Door Drop $_____ AMOUNT PAID $_____

☐ Full Page, Color JSOA Ad $_____ ☐ Flyer in Registrant Packet $_____

Payment Information

- $500 non-refundable deposit is due with the receipt of the application by July 23, 2027
- Full payment must be received by COS by August 13, 2027

To Pay by Credit Card: Deposits and exhibit amounts $5,000 or less may be paid by credit card. Please use our secure payment processing server at www.cosociety.org. Simply click "Exhibiting" in the menu on the right side of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to COS to:
Clinical Orthopaedic Society, 110 West Road, Suite 227, Towson, MD 21204

Diagnostic Imaging Equipment and Lasers:
Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.