

CLINICAL ORTHOPAEDIC SOCIETY

Exhibitor Prospectus

Growing number of attendees - close to 400 in 2024!



113th Annual Meeting

September 3-6, 2025 | Amelia Island, FL



Thank You 2024
COS Exhibitors

2024 COS
Exhibitor Hall



www.cosociety.org

Benefits of Exhibiting at the Clinical Orthopaedic Society Annual Meeting

Engaging with Orthopaedic Professionals

The COS Annual Meeting is a premier gathering for orthopaedic professionals dedicated to staying at the forefront of advancements. As a national meeting, COS fosters collaboration, mentorship, and hands-on learning, ensuring its role as a cornerstone for education and professional growth.

Unprecedented Growth and Record-Breaking Success

This year's meeting builds on our record-breaking success in 2024:

- **Increased Attendance:** Nearly 400 attendees, including 176 medical students and 57 residents.
- **Record Abstract Submissions:** Over 540 abstracts submitted for presentation.
- **Record Abstract Presentations:** 15 Podium Presentations, 80 Rapid Fire Presentations, 40 Physical Posters, and over 300 ePosters
- **Membership Growth:** COS membership has reached 480, reflecting an expanding and rejuvenated society.



Maximizing Exhibitor Engagement

Exhibiting at COS offers direct access to orthopaedic leaders and future innovators. Exhibitor spaces are strategically placed in high-traffic areas, with breaks, lunches, and networking events held in the exhibit hall. Special events, like the President's Welcome Reception, foster meaningful exhibitor-attendee connections.

Personalized Onsite Assistance

A unique feature of COS is its **Concierge Personalized Onsite Assistance**, ensuring exhibitors connect with key professionals. This tailored approach enhances networking, fostering valuable business relationships.

Unique Opportunities for Exhibitors

We offer several unique opportunities to enhance exhibitor visibility:

- **Extended Exhibit Hall Hours:** Open through **Saturday at noon** for increased engagement.
- **ePoster Website Sponsorship:** Feature your brand on our ePoster website displaying 300+ posters.
- **Social Events Every Night:** Including a **Saturday Night Beach Event** for relaxed networking.
- **Friday Night Mixer Sponsorship:** Sponsor a lively mixer with live music.
- **Medical Student and Resident Program Sponsorship:** Support the future of orthopaedics through this initiative.
- **Exhibitor Showcase Monitor:** A new **dedicated monitor** highlights all exhibitors throughout the meeting.

Continued Engagement Beyond the Meeting

Exhibitors receive **pre- and post-meeting attendee mailing lists** to establish and maintain connections. Representatives are encouraged to attend scientific sessions to gain industry knowledge while networking. All exhibitors are also featured in the official **Scientific Program** with company details and contact information.



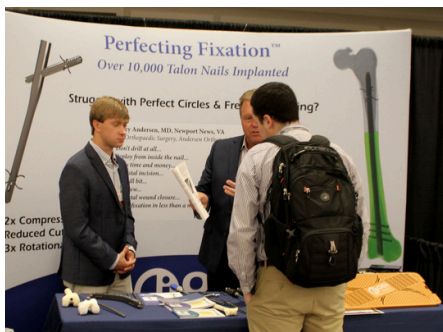
Why Exhibit at COS?

- **Engage with a diverse audience** of orthopaedic professionals, faculty, residents, and medical students.
- **Showcase your products and services** to a growing community of clinical orthopaedic leaders.
- **Maintain visibility** with sponsorship opportunities like the ePoster website and exhibitor showcase monitor.
- **Be part of a movement** revitalizing the second-oldest orthopaedic society with record-breaking participation.

COS is not just a meeting; it is a movement revitalizing the second-oldest orthopaedic society. Exhibitors become part of an expanding network of orthopaedic professionals committed to advancing the field. With record-breaking attendance, growing membership, and an increased number of abstract submissions each year, COS offers a dynamic and rewarding platform for exhibitors to connect, showcase their expertise, and play an integral role in shaping the future of orthopaedic surgery.

Maximize your exposure to COS attendees - Become a meeting sponsor.

COS offers multiple sponsorship levels to allow you to stand out and enable you access to additional social environments to meet with medical professionals. Sponsorship levels provide you with additional representative badges, and at the Diamond, Platinum & Gold levels, increased booth size. Each level either includes, or provides a discount on the additional opportunities below. Please see page 4 for a list of all sponsorship levels and the benefits included or the discount available to purchase additional opportunities.



Pre-Meeting Advertising

As a sponsor, you will have the opportunity to include sidebar advertising for your company in one of the pre-meeting emails sent to every member of COS. This is a great way to reach every member of the association, even if they are unable to attend the meeting. As a Diamond, Platinum or Gold sponsor, you will also have the ability to run a banner ad on the COS website, which receives additional traffic as our registrants sign up for the meeting.

Full-page color advertising in the Journal of Surgical Orthopaedic Advances

The Journal of Surgical Orthopaedic Advances is the official journal of the Clinical Orthopaedic Society, as well as the Eastern, Western and Southern Orthopaedic Associations. With a distribution to over 4,000 orthopaedic surgeons nationwide, this opportunity provides the ability to reach a wide audience.

Welcome Packet Advertising

Provide us with a flyer or advertisement to include in our meeting registration packets. There is no better way to immediately make your presence known to meeting attendees.

Showtime Breakfast/Lunch Presentation

Have a new product or procedure you want to debut or promote? As a Diamond, Platinum or Gold sponsor, you may have the opportunity to present a 15 or 30-minute presentation over breakfast or lunch in our main scientific program room. There will be no competing scientific events during this time period.

Door Drop Advertising

Hosting an Industry Workshop or have products to promote? As a sponsor, you may have the opportunity to provide COS with a door drop to be distributed to all the COS attendees staying in the meeting hotel.

Registration and Badge Pick Up

A meeting packet with exhibitor identification badges will be distributed upon check-in at the Exhibitor Registration Desk. All onsite representatives and spouses/guests who attend the meeting must coordinate participation through their respective company. The number of onsite representatives varies by exhibit level (see chart on p. 4).

**EXHIBITOR BADGES MUST BE WORN THROUGHOUT THE DURATION OF THE MEETING.
They are proof of registration and are required for admittance to all functions and social events.**

Travel and Hotel Information



Meeting Hotel

Omni Amelia Island
39 Beach Lagoon Rd
Amelia Island, FL 32034

To reserve a room, call the hotel at **904-261-6161**. Mention you are attending the COS Annual Meeting to ensure you receive the discounted group rate. The hotel is 29 miles from Jacksonville International Airport (JAX).

IMPORTANT DATES

July 4, 2025
Deadline for Exhibitor Application
and \$500 Deposit

July 25, 2025
Deadline for Cancellation and
Partial Refund

July 25, 2025
Final Deadline for Balance of
Exhibitor fees

August 8, 2025
Deadline to Submit Copy for Final
Program

September 3, 2025
Exhibitor Booth Set-up
(12:00pm – 5:00pm)

September 4-5, 2025
Exhibits Open (6:30am – 4:00pm)

September 6, 2025
Exhibits Open (6:30am – 12:00pm)

September 6, 2025
Exhibit Booth Break Down

APPLICATION FOR EXHIBIT SPACE

Clinical Orthopaedic Society | 113th Annual Meeting | Amelia Island, FL | September 3-6, 2025

Apply online at: cosociety.org/exhibiting

Mail, email or fax form and payment to: Clinical Orthopaedic Society, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204
Phone: 888-695-0515 | Fax: 410-494-0515 | klevin@datatrace.com | Tax ID 23-7164991

Company Information

Company Name _____

Contact Name _____ Title _____

Email _____ Phone _____

Address _____

City/State/Zip Code _____

Exhibiting Levels

Benefits Available	Diamond \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary Representatives*	12	10	8	6	3
Booth Size	Front booth 8 x 16	8 x 16	8 x 16	8 x 10 **	8 x 10 **
Lead Retrieval Scanners with Export	2	1	N/A	N/A	N/A
Breakfast/Lunch Presentation +	Included 30 minutes	30 minute Lunch	15 minute Breakfast	N/A	N/A
Banner on Website	Included	Included	Included	N/A	N/A
JSOA full page color ad	Included: 2 pages	Included: 2 pages	Included: 1 page	\$1,000 /page	\$1,500/page
Sidebar ad in Pre-show email to Members	Included	Included	Included	\$200	\$300
Door Drop Advertising	Included	Included	Included	\$500	\$1,500
Flyer ad in Registrant Packets	Included	Included	Included	Included	\$750

Exclusive Opportunities: Contact Keith Levin at 888-695-0515 or klevin@datatrace.com

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship
E-Poster Website Sponsorship & Advertising / Friday Night Mixer Sponsorship / Medical Student and Resident Program Sponsorship

* Additional representative badges are \$300 each | ** Possible reduction to 8 x 8 depending on space availability | + No refunds. Payment must be paid in full at time of booking.

Fees Calculation of Total Fee (Insert fees from section above)

Exhibiting Level \$_____ Sidebar Email Ad \$_____ TOTAL FEE \$_____

Additional Representatives \$_____ Door Drop \$_____ AMOUNT PAID \$_____

Full Page, Color JSOA Ad \$_____ Flyer in Registrant Packet \$_____

Payment Information

- \$500 non-refundable deposit is due with the receipt of the application by July 4, 2025
- Full payment must be received by COS by July 25, 2025

To Pay by Credit Card: Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at www.cosociety.org. Simply click "Exhibiting" in the menu on the right side of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to COS to:
Clinical Orthopaedic Society, 110 West Road, Suite 227, Towson, MD 21204

Diagnostic Imaging Equipment and Lasers:

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.